

Run for KiKa Marathon 2018

The greatest marathons for an even greater cause: the foundation KiKa. Running a (half) marathon makes every runner's dream come true, but running a marathon for KiKa also makes dreams of children with cancer come true: recovering. Since the first edition, Run for KiKa Marathon has raised over 6 million euros! The foundation's goal is to increase the chance of recovering from childhood cancer to 95%. In support of KiKa's work, each Run for KiKa Marathon participant will raise a minimum amount of money, depending on the marathon they will run. Run for KiKa Marathon will change your life while you are changing the lives of others!

"What an experience! This is more than just running a marathon: an amazing group, great organisation and a wonderful foundation to run for." Gerben van der Ent, former participant.

About KiKa

The foundation Children Cancerfree (KiKa) is founded in 2002 by Frits Hirschstein and Maarten Stoopendaal. KiKa is the foundation dedicated to childhood cancer research and providing compassionate care to youngsters battling cancer. KiKa is funding the search into pediatric cancer cures.

The chance of recovering from childhood cancer stood still at 70% for a long time while the doctors were convinced that there was gonna be a breakthrough. The chance of recovering had to- and could go up!

Since then, this rate has gone up to 75%. The quality of treatment also can be much more improved. The current chemo's are too heavy and aggressive, causing the problem that cured children still get certain organ failures when they are older.

KiKa strives for:

- Raising the chance of recovering from childhood cancer
- Improve the treatment quality (less aggressive)
- Reduction of side effects after the treatment

In 2018, all seven academic children's centres in Holland will work together at the Prinses Máxima Centrum for Children's oncology. Together we strive to 95% chance of recovering!

KiKa fundraises through large scale sports events. Already 980 runners participated in Run for KiKa Marathon, every runner raises an average amount of 6585 euros per marathon. Run for KiKa Marathon participates in the following sports events in 2018:

- Tokyo Marathon
- Virgin Money London Marathon
- Great Wall Marathon
- BMW Berlin Marathon
- TCS New York City Marathon
- Bank of America Chicago Marathon
- Trinidad Alfonso EDP Valencia Marathon

Tokyo

The first edition of Run for KiKa Marathon Tokyo took place in 2017. An unique Asian experience and more than 'just' running a marathon. During the field trips you can explore Japan by bike and by bus. You are visiting the temples, the towering Tokyo Skytree and you will get to know the special culture.

There is no marathon with this much applicants: more than 400.000! 'Only' 35.000 applicants actually get an BIB number. Since 2013, the Tokyo Marathon is added to the list of the 5 World Marathon Majors.

Program

- Flight to Tokyo February 21th
- Picking up BIB number February 22th
- Tokyo Marathon February 25th
- 'Fun after the Run' diner February 25th
- Flight to Amsterdam February 27th

London

The most popular marathon of Europe! And thereby very difficult to get BIB numbers. We managed to get 12 BIB numbers for 2018! The London Marathon is a real charity marathon wherein hundreds of participants make a real dressing party out of it!

Due to the 1 million British people who encourage the participants and the mostly flat parcours, this marathon is unforgettable! Over the Tower Bridge, crossing the Thames, London Eye and Big Ben to finish in front of Buckingham Palace.

Program

- Flight to London April 20th
- Picking up BIB number April 21th
- London Marathon April 22th
- 'Fun after the Run' diner April 22th
- Flight to Amsterdam April 23th

Great Wall

Run for KiKa Marathon Great Wall is an unique experience, running and exploring the Chinese Wall! This marathon is for the real diehards among runners. If you can do this, you can do everything. Run for KiKa Marathon Great Wall is a fully arranged trip. Your flights, transfers, BIB number, hotel and even the meals are included! And of course the beautiful exploration tour!

Program:

- Flight to Beijing May 16th
- Great Wall Marathon May 19th
- 'Fun after the Run' diner May 19th
- Flight to Amsterdam May 22th
- Arrival in Amsterdam May 22th

Berlijn

This bubbly city makes the BMW Berlin Marathon a real city marathon. You are enjoying 42,195 km across historical places, uplifting music and hundred thousands spectators to cheer you to the finish. Beat your personal record at this mostly flat parcours!

Program:

- Flight to Berlin September 14th
- Picking up BIB number September 15th
- Berlin Marathon September 16th
- 'Fun after the Run' diner September 16th
- Flight to Amsterdam September 17th

Chicago

The first edition of the Run for KiKa Marathon Chicago took place in 2017. This marathon is a part of the World Marathon Majors since the foundation in 2006.

The Chicago Marathon is a real city marathon. The start and finish take place in the city centre, at Grant Park. You run through the 15 neighbourhoods along the quick and flat parcours. After New York, this is the largest marathon in the United States: 45.000 participants and hundred thousands spectators to encourage you!

Program:

- Flight to Chicago October 4th
- Picking up BIB number October 5th
- Chicago Marathon October 7th
- 'Fun after the Run' diner October 7th
- Flight to Amsterdam October 8th
- Arrival in Amsterdam October 9th

New York

The most popular marathon! Enjoying all 42,195 km with goosebumps all over, running through the Big Apple where over 1 million spectators keep encouraging you until the finish. With more than 50.000 participants, this marathon is the biggest of the world. Since the foundation of Run for KiKa Marathon in 2010, the marathon has been a great success and millions of euros are collected for KiKa. An experience to remember forever!

Program:

- Flight to New York November 1st
- Picking up BIB number November 2th
- New York Marathon November 4th
- 'Fun after the run' borrel November 4th
- Flight to Amsterdam November 5th
- Arrival in Amsterdam November 6th

Valencia

The first edition of Run for KiKa Marathon Valencia is taking place in 2018! The start is located in the Turia, near the museum of art and science. The marathon continues across the coast of Valencia to get to the finish, which is also in the Turia. The Valencia marathon is known because of the mostly flat parcours and the ideal weather circumstances in November.

Program:

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| - Flight to Valencia | November 30th |
| - Picking up BIB number | December 1st |
| - Valencia Marathon | December 2nd |
| - 'Fun after the Run' diner | December 2nd |
| - Flight to Amsterdam | December 3th |

Get ready!

A good and dosed training is essential for running a marathon. It is very important to have a schedule to work your way to the marathon. Luckily, you don't have to do this on your own, there are trainers to guide you!

Rob Veer

This trainer offers personal training schedules. You can state your entry level, availability and goal. It is easy to use and it keeps you motivated.

Berry van Schaik

Runcoach and ambassador Berry van Schaik gives trainings every Sunday morning in Utrecht. He will guide you your way to the marathon together during this training. You can apply via berifarm@xs4all.nl.

Also during the meetings arranged by Run for KiKa Marathon, training will be discussed in detail.

"It is really impressive to see all the KiKa-runners together. All those orange outfits... one of the many goosebump-moments!" Ronald Vervenne, former participant.

Sponsorship

In order to make sure as much money as possible goes to KiKa, participants of Run for KiKa Marathon must collect a minimum amount of sponsorship. This amount differs per location and is based on the costs of the arrangement. The following amounts are applicable for the stated locations:

<i>Tokyo</i>	6.250 euros
<i>Londen</i>	5.000 euros
<i>Great Wall</i>	7.500 euros
<i>Berlijn</i>	3.500 euros
<i>Chicago</i>	5.950 euros
<i>New York</i>	5.950 euros
<i>Valencia</i>	3.500 euros

This is including:

- Return flight, including transfers from airport to hotel
- Hotel accommodation in a double room at a three- of four-star hotel
- BIB number for the marathon
- Training- and raceshirt with your own name
- Meetings with other participants, unique clinics and trainings
- Joint program
- Travel operator ATPi Sports Events affiliated with ANVR

Not included:

- Cancellation-, travel- and sports-insurance
- Meals (only included by the Great Wall Marathon)
- Field trips

To raise these amounts, it is recommended to make a clear plan. For more information or questions, contact us via marathon@runforkika.nl.

Join us!

Do not miss out on this amazing opportunity and register today for Run for KiKa Marathon! Register at <http://2018.runforkikamarathon.nl/inschrijven> (registration form is in Dutch). It is also possible to register via email at marathon@runforkika.nl or call our English speaking staff at +31 88 366 54 13. You can register for Run for KiKa Marathon individually, as a team or with your company.